

A All Users Add comparison +

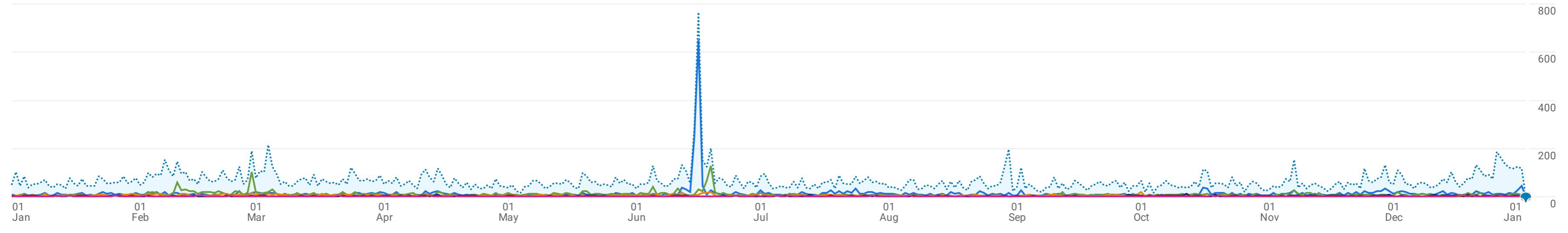
Custom Jan 1, 2025 - Jan 1, 2026  
Compare: Jan 1, 2024 - Jan 1, 2025Pages and screens: Page path and screen class ✓

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Views by Page path and screen class over time

Day

1K



Total ● / ■ /business/black-owned-restaurants/ ◇ /list-of-black-owned-companies-in-the-boston-area-who-requested-referrals-from-aboutblackboston-online-buyblack/ ▼ /bostons-ten-most-popular-night-clubs/ ▲ /events-to-do-in-boston/

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Page path and screen class		+	Views	Active users	Views per active user	Average engagement time per active user	Event count	Key events	Total revenue
		SHOW ALL ROWS					All events	All events	
	Total		23,666 vs. 19,720 ↑ 20.01%	13,001 vs. 11,164 ↑ 16.45%	1.82 vs. 1.77 ↑ 3.05%	42s vs. 32s ↑ 32.27%	76,388 vs. 60,021 ↑ 27.27%	0.00 vs. 0.00	\$0.50 vs. \$0.02 ↑ 1,940.4%
1	/								
	Jan 1, 2025 - Jan 1, 2026		4,471 (18.89%)	2,385 (18.34%)	1.87	1m 01s	13,961 (18.28%)	0.00 (-)	\$0.06 (12.01%)
	Jan 1, 2024 - Jan 1, 2025		3,107 (15.76%)	2,206 (19.76%)	1.41	13s	9,474 (15.78%)	0.00 (-)	\$0.00 (0%)
	% change		43.9%	8.11%	33.1%	350.82%	47.36%	0%	0%
2	/business/black-owned-restaurants/								
	Jan 1, 2025 - Jan 1, 2026		3,073 (12.98%)	2,327 (17.9%)	1.32	50s	13,008 (17.03%)	0.00 (-)	\$0.23 (45.77%)
	Jan 1, 2024 - Jan 1, 2025		773 (3.92%)	615 (5.51%)	1.26	45s	2,762 (4.6%)	0.00 (-)	\$0.00 (0%)
	% change		297.54%	278.37%	5.07%	11.19%	370.96%	0%	0%
3	/list-of-black-owned-companies-in-the-boston-area-who-requested-referrals-from-aboutblackboston-online-buyblack/								
	Jan 1, 2025 - Jan 1, 2026		1,308 (5.53%)	985 (7.58%)	1.33	54s	4,471 (5.85%)	0.00 (-)	\$0.03 (5.09%)
	Jan 1, 2024 - Jan 1, 2025		1,574 (7.98%)	1,139 (10.2%)	1.38	45s	5,210 (8.68%)	0.00 (-)	\$0.01 (32.12%)
	% change		-16.9%	-13.52%	-3.91%	20.08%	-14.18%	0%	223.2%
4	/boston-kwanzaa/								
	Jan 1, 2025 - Jan 1, 2026		646 (2.73%)	319 (2.45%)	2.03	15s	1,828 (2.39%)	0.00 (-)	\$0.00 (0%)
	Jan 1, 2024 - Jan 1, 2025		0 (0%)	0 (0%)	0.00	0s	0 (0%)	0.00 (-)	\$0.00 (0%)
	% change		0%	0%	0%	0%	0%	0%	0%
5	/bostons-ten-most-popular-night-clubs/								
	Jan 1, 2025 - Jan 1, 2026		517 (2.18%)	411 (3.16%)	1.26	26s	1,876 (2.46%)	0.00 (-)	\$0.01 (1.64%)
	Jan 1, 2024 - Jan 1, 2025		873 (4.43%)	718 (6.43%)	1.22	26s	3,130 (5.21%)	0.00 (-)	\$0.00 (0%)
	% change		-40.78%	-42.76%	3.46%	2.25%	-40.06%	0%	0%
6	/a-black-massachusetts-judge-steps-down-there-were-two-blacks-there-now-there-is-one/								
	Jan 1, 2025 - Jan 1, 2026		377 (1.59%)	334 (2.57%)	1.13	13s	1,548 (2.03%)	0.00 (-)	\$0.02 (4.5%)
	Jan 1, 2024 - Jan 1, 2025		0 (0%)	0 (0%)	0.00	0s	0 (0%)	0.00 (-)	\$0.00 (0%)
	% change		0%	0%	0%	0%	0%	0%	0%
7	/how-to-buy-the-freshest-flowers-from-a-roxbury-company/								
	Jan 1, 2025 - Jan 1, 2026		375 (1.58%)	97 (0.75%)	3.87	42s	882 (1.15%)	0.00 (-)	\$0.01 (1.71%)
	Jan 1, 2024 - Jan 1, 2025		87 (0.44%)	29 (0.26%)	3.00	14s	159 (0.26%)	0.00 (-)	\$0.00 (0%)
	% change		331.03%	234.48%	28.87%	192.92%	454.72%	0%	0%
8	/skippy-whites-tribute-concert-honors-wild-radio-dee-jays-august-23/								
	Jan 1, 2025 - Jan 1, 2026		371 (1.57%)	202 (1.55%)	1.84	42s	1,098 (1.44%)	0.00 (-)	\$0.00 (0%)
	Jan 1, 2024 - Jan 1, 2025		0 (0%)	0 (0%)	0.00	0s	0 (0%)	0.00 (-)	\$0.00 (0%)
	% change		0%	0%	0%	0%	0%	0%	0%
9	/apartment-lottery-applications-to-download/								
	Jan 1, 2025 - Jan 1, 2026		355 (1.5%)	274 (2.11%)	1.30	1m 00s	1,884 (2.47%)	0.00 (-)	\$0.02 (4.69%)
	Jan 1, 2024 - Jan 1, 2025		359 (1.82%)	271 (2.43%)	1.32	32s	1,384 (2.31%)	0.00 (-)	\$0.00 (0%)
	% change		-1.11%	1.11%	-2.2%	85.79%	36.13%	0%	0%
10	/hbcu-football-game-free-tickets-aug-30th/								
	Jan 1, 2025 - Jan 1, 2026		327 (1.38%)	222 (1.71%)	1.47	13s	1,132 (1.48%)	0.00 (-)	\$0.00 (0.1%)
	Jan 1, 2024 - Jan 1, 2025		0 (0%)	0 (0%)	0.00	0s	0 (0%)	0.00 (-)	\$0.00 (0%)
	% change		0%	0%	0%	0%	0%	0%	0%